



Date	2 September 2024
To	Processors & Exporters (PE) Circular Recipients
Ref	PE24-42
Subject	Indonesia Requirements for Halal Product Registration by 17 October 2024

Background

Following MPI's publication of [F20/24: Indonesia – Halal Product Registration and Labelling \(mpi.govt.nz\)](https://www.mpi.govt.nz), MIA is aware of several Indonesian importers requesting red meat companies to register their products in the official online portal (SIHALAL) established by the Indonesian Halal authority BPJPH.

While the detailed scope of commodities that require product registration (and in the future specified halal labelling) remains unclear, MIA understands that exporters of halal food need to complete the registration process if they intend to export “food, beverage or slaughtering” food categories. This appears to be a necessary step to link a foreign processing sites/products to the BPJPH approved AHO. According to various sources, MIA understands this must be complete before **17 October 2024**. The validity of the registration aligns with the validity of the nominated AHO's registration and will need to be renewed accordingly.

In terms of halal labelling, BPJPH specifies detailed requirements for the application of a halal product registration number which must be applied to the product. It is unclear whether these labelling requirements will apply to bulk commodities or just retail ready products (in line with existing food safety product registration requirements under BPOM), but these will not become mandatory until 2026.

Advice – complete halal product registration but wait for further advice on halal labelling

Following information from MPI, the NZ dairy industry and likeminded overseas countries, MIA advises its members to complete the product registration process for all commodities exported to Indonesia from each of their sites through the SIHALAL portal. While this will be labour intensive, this should help mitigate any risk of being locked out of the market.

MIA understands that a single registration number may be issued by BPJPH for all commodities exported from a single site as long as they are of the same product type (i.e. meat and meat products) and are covered under the scope of the halal approval certificate issued by the AHO. The registration number is linked to a specific importer, but this may be shared to other importers. Companies should consider how they will manage their registrations if using multiple importers.

We also understand that companies may be contacted by their nominated AHO and will need to advise them of the scope of products registered for each site so that they can update their halal certification body registration also.

Note: This circular is **confidential** to Meat Industry Association Members and Affiliate Members
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Representing New Zealand Meat Processors, Marketers and Exporters

For halal labelling, MIA recommends that companies do not change their current labelling practices until further official information becomes available on the scope of product that needs specified labelling, and whether this needs to be applied by the exporter or importer in market depending on the end use of the product.

Instructions/Resources

- 1) SIHALAL portal <https://ptsp.halal.go.id/>
 - a. AHO approval certificates for each site must be apostilled – this can be completed through DIA in New Zealand [Use your NZ documents overseas | New Zealand Government \(www.govt.nz\)](#)
 - b. MIA understands the importer is responsible for parts of the application and suggest working closer with your importer/agent to navigate this process.
- 2) Third party country reports
 - a. [Indonesia: BPJPH Mandates Registration of Foreign Halal Certificates for Imports | USDA Foreign Agricultural Service](#)
 - b. [Complying with Indonesian halal requirements | Australian Government Department of Foreign Affairs and Trade \(dfat.gov.au\)](#)