**Wiseson Kuang DRAFT**

Student Wiseson Kuang would like to work in international business and a Meat Industry Association (MIA) scholarship is helping him to pursue his goals.

Wiseson, aged 18, from Timaru, is one of nine new MIA scholars for 2024. The programme recruits high achievers who have the potential to become future leaders in the sector, providing a range of scholarships annually of $5,000pa for undergraduates and $10,000pa for post-graduate students.

Currently in his second year at the University of Canterbury, Wiseson is studying for a Bachelor of Commerce, majoring in international business, with a minor in finance.

“I’m interested in the red meat sector because exporting internationally is huge for New Zealand and the industry plays such a major part in that,” he says.

“At the moment, I’m not sure which area I want to work in but potentially consulting or as a trade analyst. I’m hoping to get an opportunity to work in the red meat sector this year.

“The MIA scholarship really stood out to me because it also includes mentoring and opportunities to meet a lot of different people in the industry.

“I’m really looking forward to the MIA events and the opportunity to network and hear from others about their knowledge and experiences of the business and to learn from them.”

The MIA scholarship programme currently provides support for 18 students, including nine returning scholars. All are undergraduate or post graduate tertiary students, studying a subject relevant to the red meat processing industry and planning a career in the sector beyond the farm gate.

**ENDS**